

**Crocodile Specialist Group Steering Committee Meeting**  
**Agadir, Morocco**  
(12 May 2026)

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**Communications EAP and Communications Working Group**

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The Communications EAP developed a Communication Strategy to reflect the mission and goals of the CSG and serve the needs of target audiences in a constantly evolving world. The strategy was also intended to provide appropriate platforms to share current events, news, and other relevant information. Communicating CSG activities has the potential to influence the status of crocodylian conservation.

The draft strategy was sent to all Steering Committee members, and their feedback was incorporated as appropriate into the final document. The Strategy went into effect in May 2025 and is effective through 2029.

Following the endorsement of the Communications Strategy, the Communications EAP developed an action plan to deliver the strategy. From the Communications Action Plan, Terms of Reference were drafted for a Communications Working Group (CWG) which was endorsed in October 2025.

The first objective of the CWG was to redesign the CSG website to ensure functionality, improve attractiveness and increase readership. Of that, Action Item 1.1 was to establish a Website Committee which presently includes Sally Isberg, Jen Brueggen, Colin Stevenson and Venetia Briggs-Gonzalez as Chair. Meetings have been regular and productive and Action Items 1.1 through 1.3 have been completed.

A new website road map has been designed, and a mock-up was presented to the Executive Committee for approval to proceed. Jen Brueggen has been engaged as the web designer to deliver the project.

The next steps for the CWG are to identify individuals to write the content for each page of the website based on their expertise (e.g. Red List Authority, Taxonomy Working Group, etc.). for this we will be relying heavily on the input from Steering Committee members. The final content will be approved by the Executive Committee.

The timeline to deliver the new website is 12 months from Terms of Reference endorsement (October 2026) but we are expecting to deliver before this time.

**Prepared by:** Venetia Briggs-Gonzalez  
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